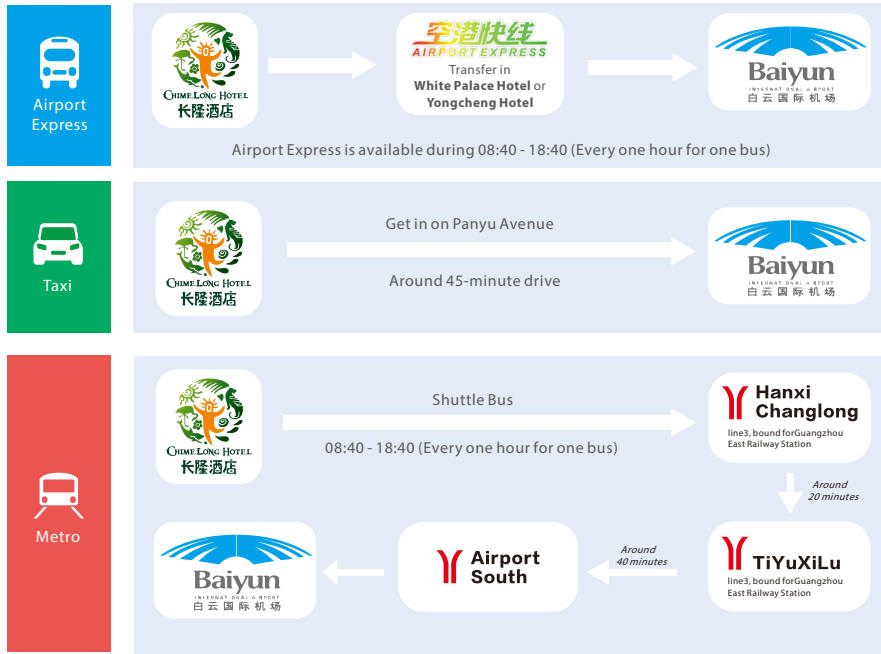


Transportation to Airport



ZWSOFT
Global Partner Conference 2015
Guangzhou Apr.8 - 11, 2015



TO BE DIFFERENT

Emergency Contact



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Conference Manual

Welcoming Words from Truman, CEO of ZWSOFT



Dear Partners,

Welcome to ZWSOFT Global Partner Conference 2015. We are delighted that we are going to spend the next 3 days together here in Guangzhou to usher in a new round of development for our business.

Every GPC provides us a great chance to enhance our communication and mutual understanding. We will take this occasion to review the past year business performance, new-year plan and strategy, and share the latest technology of ZW3D and ZWCAD+ with all the partners. The past year 2014 has witnessed unusual achievement, events and opportunity before us. We made 2014 a meaningful and fruitful year.

Looking forward to 2015 and even longer future, we are confident and have improved our business plan and have more ideas to share with you on GPC 2015. We will also have some very outstanding partners sharing with you their successful experience. We hope you will be inspired by them to build your own business strategy and explore new possibilities.

To Be Different, this year's GPC theme speaks volumes of our ambition and the prospect ahead of us. Let's inspire each other on this occasion. Wish you a wonderful trip in Guangzhou.

Sincerely,

Truman Du
CEO of ZWSOFT

Content Brief

- 1** An exclusive opportunity to preview and get the first-hand information about the upcoming new version of ZWCAD+, get ready to redefine the new product concept in your mind.
- 2** Get inspiration and different view for your business strategy from ZWSOFT executives, employees and other partners.
- 3** See the bigger picture and learn about the global and regional strategy of ZWSOFT in 2015.
- 4** Explore the vibrant city of Guangzhou and experience amazing Chinese cuisine, exotic culture and breath-taking scenery.

Duration:

April 8 to 11, 2015. Wednesday to Saturday

Venue:

Chimelong Hotel

Organizer:

ZWCAD Software Co., Ltd.

Conference Agenda

Wednesday, April 8

TIME	ACTIVITY	VENUE
All Day	Hotel Check-in	Hotel Lobby
19:00-21:00	Welcome Dinner	Peacock Lounge

Thursday, April 9 (Official Meeting & Free Talks)

TIME	ACTIVITY / TOPIC	VENUE
7:00-8:20	Breakfast	White Tiger Restaurant
8:30-8:35	Opening Speech	Chimelong Grand Ball Room, CICC Section H/I
8:35-8:55	ZWSOFT's Company Strategy Truman Du	
8:55-9:05	Expert Perspective on CAD Industry Roopinder Tara	
9:05-10:05	ZWCAD Product & Business Strategy Kingdom Lin & Daniel Huang	
10:05-10:25	Tea Break	
10:25-11:20	ZW3D Product & Business Strategy Owen Zi & Felix Gao & Joh Li	
11:20-12:00	Partner Award Ceremony	
12:00-12:20	Group Picture Taking	White Tiger Restaurant
12:20-14:00	Lunch Break	
14:00-17:30*	ZWCAD+ 2016 Preview and ZWCAD Competitiveness Analysis	2nd Floor, Intl Convention Center
	Discover the Product Value of ZW3D 2015	
18:00-21:00	Banquet	Restaurant near Chimelong Hotel*

*The two free talks in 14:00 - 17:30 will be started at the same time. We highly suggest you choose the best one for you to attend.

*We will arrange shuttle buses to pick you up to the restaurant at 18:00, please go to the hotel lobby on time.

Friday, April 10 (Free Talks)

TIME	ACTIVITY / TOPIC	VENUE
7:00 - 8:50	Breakfast	White Tiger Restaurant
9:00 - 12:00*	ZWCAD+ 2016 Marketing and Sales Strategy	2nd Floor, Intl Convention Center
	The Info about Mechanical/Architecture/Mobile Suite and Sales Promotion Discussion	
	ZW3D 2016 Product Roadmap & Wish List	
12:00 - 14:00	Lunch Break	White Tiger Restaurant
14:00 - 17:30*	More than AutoCAD - Partner & User Switch Stories Sharing by India & Japan & Korea Partners	2nd Floor, Intl Convention Center
	How to Expand Your Business with ZWCAD Applications	
	How to Expand Business with ZW3D	
17:30 - 18:00	Closing Activity	White Tiger Restaurant
18:00 - 20:00	Dinner Time	

Saturday, April 11

TIME	ACTIVITY	VENUE
7:00 - 8:50	Breakfast	White Tiger Restaurant
9:00 - 11:30	Private Communication	—
11:30 - 13:00	Lunch Break	White Tiger Restaurant
Before 13:00	Hotel Check-out*	Hotel Lobby

*The free talks in 9:00-12:00 and 14:00-17:30 will be started at the same time. We highly suggest you choose the best one for you to attend.

*Please check out before 13:00, April 11.

Keynote Speakers



Truman Du

As CEO of ZWSOFT, Truman has over 20 years of experience in the CAD software industry. His leadership, technology insight and operational expertise have strengthened ZWSOFT's culture of innovation, expanded the company into new markets, and extended its product portfolio and global reach.



Owen Zi

Owen, General Manager of ZW3D Business, is responsible for the ZW3D global operations, product research and development, marketing and strategic sales plans.



Kingdom Lin

Kingdom is the General Manager of ZWCAD Overseas Business and in charge of the overall marketing direction and the evolution of ZWCAD's business model.



Felix Gao

Felix, director of ZW3D Overseas Business, is responsible for driving strategy and business development for ZW3D in the overseas market.



Joh Li

Joh, CTO of ZW3D, is in charge of the US and Chinese R & D center of ZW3D. He successfully completed the ZW3D product reconstruction which offered 10 times faster display speed and better workflow.



Daniel Huang

Daniel, ZWCAD Product Manager, is responsible for planning and promoting both ZWCAD+ and CAD Pockets. He has rich knowledge about ZWCAD users' demands.

Conference Venue



With thousands of acres of greenery and five adjoining theme parks, Chimelong Hotel, the largest ecological resort in China boasts the most peaceful and natural environment, providing the superbly relaxing and private oasis for your holidays and business trips.

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